



**1-5
June
2026**

IGS 2026 WORKSHOP

SANTIAGO DE CHILE

33°26' S 70°39' O

Chile, where even cocktails are named like earthquakes, will soon become the epicenter of a unique scientific gathering in South America



COMMERCIAL PROPOSAL

SANTIAGO - CHILE
INTERCONTINENTAL HOTEL

ORGANIZING INSTITUTIONS



IGS INTERNATIONAL
GNSS SERVICE



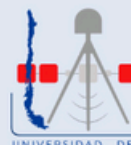
USACH



FACULTAD DE
INGENIERÍA



DEPARTAMENTO DE
**INGENIERÍA GEOESPACIAL
Y AMBIENTAL**



PROCESSING
CENTER
AND GEODETIC
ANALYSIS
USC

UNIVERSIDAD DE SANTIAGO DE CHILE



IGM
Instituto Geográfico
Militar Desde
1922

www.igs-workshop-2026.com

WORKSHOP IGS 2026

SPONSORSHIP

The IGS 2026 Workshop is the most important global event in the field of Global Navigation Satellite Systems (GNSS) and geodesy, bringing together leading scientists, technicians, and strategists from the sector at an international level. It represents a privileged platform for showcasing the latest technological advances and applications in satellite positioning, geodesy, Earth monitoring, and critical infrastructure management. During this event, our sponsors will be able to interact directly with global experts, institutional leaders, and professionals who influence decision-making in key areas such as geodetic infrastructure, high-precision satellite navigation, climate change monitoring, and sustainable land management.

The IGS 2026 Workshop is scheduled to take place from June 1 to 5, 2026, at the Intercontinental Hotel in Santiago, Chile. It will be held for the first time in South America, organized by the Chilean Military Geographic Institute (IGM) and the University of Santiago, Chile (USACH), representing a significant milestone for both the global scientific community and the development of GNSS technologies in the region.

This event would allow the IGS to expand its influence in the southern hemisphere, strengthening the GNSS network in South America, promoting new geospatial initiatives, and fostering international cooperation.

Benefits are organized into categories of Visibility, Event Presence, Access to Social Events, Advertising, Printed/Digital Materials, Merchandising, Free Tickets, and Institutional Recognition, as detailed below.



SPONSORSHIP CATEGORIES & BENEFITS

BENEFITS	CONSTELLATION	ORBIT	SATELLITE
Logo on official website	Featured on the main page	Medium in Sponsors	Standard in Sponsors
Mentions on social media (Instagram, Facebook, and LinkedIn)	6 exclusive publications dedicated	3 exclusive publications	1 general publication of gratitude
Presence in official event announcements	Main featured logo	Secondary logo	Nominal mention in list
Mass emails about the event	4 emails with prominent logo	2 emails with secondary logo	1 email with general mention
Presence in plenary videos (official IGS YouTube channel)	Opening/closing in plenary sessions	Logo closing in two plenary sessions	Logo closing in 1 plenary session
Commercial space for exhibition	Preferred booth (3x3 m)	Standard booth (2x2 m)	Basic space (promotional table)
Displaying banners at events	Exclusive main banner for the plenary room	Banners in general rooms	General area poster posters
Projection of the logo during intermissions	exclusive during all breaks	Logo in 3 daily breaks	Logo during 1 daily break
Mentions by official organization	Opening and closing	Closing ceremony	Opening or closing general
Social event invitations	3	2	1
Special participation in social events	Welcome remarks (5 min)	Not included	Not included
Advertising material (posters, flyers)	Maximum prominence (main logo)	Intermediate visibility	Standard visibility
Advertising space in the official program (digital/printed)	1 full page (A4)	½ page (A5)	¼ page
Official program (list of sponsors)	Cover page with logo and description (100 words)	Logo and brief description (50 words)	Logo or name listed simple
Logo on the official event bag	Yes	Yes	Not included
Logo on official lanyards	Yes	Not included	Not included
Logo on credentials	Large featured logo	Standard size logo	Reduced logo
Promotional material distributed to participants	2 promotional items	1 promotional item	1 brochure
Free registration for the event	3	2	1
Recognition by organizing institution (USACH/IGS)	Institutional metal plaque (public presentation)	Official printed certificate (A4)	Official digital certificate (PDF)
Authorized use of the official name and logo of the event	Yes	Yes	Yes
FEES (FEE-EXEMPT FROM VAT.)	USD 6,000.00	USD 4,000.00	USD 3,000.00

THANK YOU

GENERAL TERMS AND CONDITIONS

- All collaborations must be formalized through a written commitment from the Company addressed to the Conference.
- All contributions must be invoiced before the activity takes place.
- The amounts indicated are net and do not include VAT. In accordance with Chilean tax laws, all sponsorship payments will be invoiced with 19% VAT on the value of the sponsorship.
- Companies must have confirmed in writing, established the payment commitment, and preferably sent the PO in order to reserve space in the exhibition area layout.
- The conference organizers reserve the right to make changes to the distribution of conference rooms and booth spaces in the commercial exhibition, always seeking the best possible experience for attendees and sponsoring companies, without affecting the confirmed and paid spaces of sponsoring companies.